



Boyertown's Pickfest
Columbus Day Weekend 2020
Friday, October 9
Saturday, October 10
Sunday, October 11

BECOME A PICKFEST SPONSOR

Mark your calendars for Columbus Day Weekend 2020! It's time for the 14th Annual Pickfest in Historic Boyertown. Each year we welcome thousands of visitors and families from all over the Mid-Atlantic, Philadelphia's Main Line, New York, and New Jersey, as well as our neighbors in the surrounding counties. We distribute over 10,000 promotional pieces, attract over 10,000 unique visitors to the Pickfest website and deliver social media that reaches over 30,000 individuals. That's a lot of folks who will see your information!

Yet, Pickfest is not just about visitors. It's about supporting and strengthening our community, spotlighting Boyertown's, merchants, farms, and businesses in the area, featuring their products and services to a broader range of customers and promoting community vitality. In the process, we all have fun, tap our toes to live music on a multitude of stages, enjoy locally sourced foods prepared with loving hands, and create a high level of community spirit as we celebrate all that is our beautiful historic town.

Pickfest is an all volunteer event. We need sponsor participation to help us create the best ever Pickfest in 2020. Please select the level of sponsorship you prefer:

Small Business Sponsor \$100

- Your events and specials during Pickfest publicized on the Boyertownpickfest.com website, Facebook page and other promotional materials, cross marketing opportunities
- 10 x 10 display area for on-site promotions, samples or sales of art, music and agriculturally-related products

Friends Sponsor \$250-\$499

- All Small Business Sponsor benefits, plus
- Business name placed on Pickfest promotional materials
- Logo displayed on the sponsor page of BoyertownPickfest.com website page, link to sponsor website
- Shout-outs in Music, Art, and Agricultural Crawl Facebook posts

Bronze Sponsor \$500

- All Friends Sponsor benefits, plus
- Logo placement on the Sponsorship Banner, posters, fliers, and other Pickfest promotional materials
- On stage mentions during performances

Sponsor Name: _____ Sponsor Level: _____ Amount: _____
Contact Name _____ Phone: _____ Email: _____
Sponsor Website/Facebook Page: _____

Mail this form with a check to Boyertown Pickfest, 220 South Reading Avenue, Boyertown PA, 19512. Or apply through the website: Boyertownpickfest.com and pay by PayPal. For more information contact: Lyn 610-780-8639, Beth 484-415-0014 or Nikole: 267-261-3268 or email Boyertownpickfest@gmail.com. We look forward to your participation as a Pickfest Sponsor. All donations are tax deductible.